

JINDAL FIRST GRADE COLLEGE FOR WOMEN

(MANAGED BY PRAGUN JINDAL PHILANTHROPIC ORGANIZATION)
JINDAL NAGAR, TUMKUR ROAD, BENGALURU-73



COMMERCE FORUM

ANNUAL REPORTS

2016-17



REPORT ON “VERONICA”- The fearless woman**Number of students benefited-** B.com (UG & PG)**YEAR: 2016-2017****Purpose of the event:**

1. **“VERONICA”-** The fearless woman an inter collegiate festival search the exclusive and identify the prominent talent among the students. Every year it's been experience a wonderful outcome and successful event, the inter Collegiate fest showed degree of changes in excitement level of the students who go through the monitor was academic life and also help the students to showcase all kinds of talents hidden within them. It encouraged the competitive spirit among the students and makes them to possess soft skills that are required in corporate world. Students from different colleges participated and won many prizes.

The event was organized in the academic year 2016 and 2017 by Veronica committee (commerce and Management) it was scheduled on 7th & 8th February 2017 at JPS auditorium. The events were Ice breaking, best manager, Product launch, Business quiz, Debate & Treasure Hunt.

Program outcome:

- Product launch event- Be an entrepreneur- design your product manufacture and sell it. The students learnt about the various steps which is involved regarding the customer needs product design testing of the product and also various marketing strategies and advertisement in order to reach its respective audience. Students had opportunity to present it novel conceptions.
- In treasure Hunt competition students witness their smartness teamwork time management it and also fun during this event.
- Ice breaker event intended the students to form themselves into a team and helped them to know each other, expose their talents and Express opinion on respective teams.

- Quiz event enriched the knowledge earned and gained from the event and gave access to your mind and ability and the response from the students was overwhelming. Prove the capacity and capability of the students.
- Best manager event groomed the qualities of a manager in the students and trained them to become a successful future manager with good communication mentoring sponsoring the future leaders. They learnt about trying of new things experiments with new ideas leadership qualities self discipline and also discovered their strengths through the event.

VERONICA PHOTOS





2. GUEST LECTURE FROM WHITE KNIGHT CLUB:

The guest lecture was conducted to the students on Stock market on 15/07/2016 by Prof. S. Ramesh, Dean of Commerce & Management PG Centre Mount Carmel College Autonomous addressed the Students regarding the above topic through White knight Club.

Program outcome:

- The student fraternity learned to inculcate the habit of possessing Soft Skill, Good Communication skill to be employable in the Job market.
- They learnt about updating themselves in the field of Technological changes around them and also about career prospects.
- The students got idea how to start Mock Stock Company to get knowledge about working of Stock Exchanges

GUEST LECTURE PHOTOS

